



## **BFPL Strategic Plan**

**2023-2027**

### **Mission Statement**

The Beacon Falls Public Library (BFPL) is the learning center of our community and the place for Beacon Falls Town residents to turn to the discovery of ideas, the joy of reading, and the power of information. Community needs drive our services, and we take a personal interest in ensuring that they are delivered in a welcoming, convenient, and responsive manner.

### **About the Library**

Beacon Falls Public Library is located at 10 Maple Avenue, Beacon Falls, CT, 06403. It is located on the top floor of the Town Hall building.

BFPL Online -mybplib.org features 24/7 access to information and resources and includes our suite of online resources and social media content.

### **Library Values and Literacies of Focus**

Beacon Falls Public Library believes in treating all individuals with respect, dignity, and the opportunity to achieve personal goals and success. We are dedicated to leading with understanding and to improving the well-being of our community with a focus on access and education in these areas:

- Technology access and training
- Quality programs and current information
- Lifelong learning

See also: ALA Core Values of Librarianship; Library Bill of Rights; CT State Library's Seven Literacies

## **Community Description**

Beacon Falls has a population of 6,033 and covers 10 square miles. Demographically, 92% of residents are white, 6% Hispanic or Latino, and 1% Black or African American. Twenty-five percent (25%) of Beacon Falls households (617 of 2466 households) meet the ALICE (Asset Limited, Income Constrained, Employed) threshold, meaning that the household earns more than the Federal Poverty Level, but less than the basic cost of living for the area. (Sources: U.S. Census, CT United Way)

### **Goal 1: One Library Card, Countless Possibilities**

Library cards are free! Beacon Falls residents are eligible for a card, yet only 18% of Beacon Falls residents have one.

- Increase the number of residents with a library card.
- Spread the word that library cards can be used in any Connecticut library to gain access to multiple formats of material.
- Collaborate with local schools, public departments, and local businesses to promote library cards.

### **Goal 2: Expanding the Door to Knowledge**

Expand the current library building or build a new library to replace the current 1250-square-foot library.

- Appoint a building committee.
- Outline a proposed plan.
- Survey the community.
- Work with a consultant/architect/engineer.
- Modernize library facilities to be ADA-compliant and responsive to community needs.
- Develop a plan for financing.

### **Goal 3: Spread the Word**

Enhance the visibility of the library in the community and market programs and services.

- Use the town and library websites.
- Create bi-monthly print newsletters.
- Create and post flyers.
- Use social media such as Facebook, Instagram, YouTube, and TikTok.
- Reach out to/engage schools and senior center.

**Goal 4: Discover, Connect, Inspire**

The library will provide a location for lifelong learning in person or virtually and provide a space for individuals to meet and connect.

- Implement relevant and diverse programming for all ages.
- Keep current and accurate print and downloadable resources to meet the needs of the community.
- Expand training to increase a patron's ability to use computers and electronic devices.

Approved by the Board of Trustees of the Beacon Falls Public Library on 2/21/2023

